



THE DENOBI AWARDS PARTNER OPPORTUNITIES



Nominations open October 1 - December 31



www.denobiawards.com

ABOUT THE AWARDS



RECOGNITION WITH IMPACT

Founded in 2021, the Denobi Awards recognize outstanding dental professionals, teams, educators, entrepreneurs, innovators, advocates, and industry leaders whose work is advancing dentistry and oral health.

From clinical excellence and innovation to leadership, education, service, and community impact, Denobi celebrates the people and teams shaping the future of the dental industry.

Each year, ten individuals and one team are selected for recognition, culminating in the presentation of the Dr. Lou Shuman Pinnacle Achievement Award—the Denobi Awards' highest honor.

More than an awards program, Denobi is a platform for visibility, credibility, and connection. It brings the global dental community together to elevate meaningful work, share powerful stories, and ensure the people moving dentistry forward are seen.

PARTNER WITH PURPOSE

A limited number of corporate partners are invited to support the Denobi Awards and align their brands with excellence, innovation, leadership, and impact across dentistry.

Partners gain meaningful visibility throughout the awards program, connection with influential dental professionals and industry leaders, and opportunities to help amplify the people and ideas shaping what comes next.

In 2027, Denobi is growing beyond the traditional event and creating a fresh new way to recognize nominees, celebrate winners, and bring the dental community together. Our partners will be part of this exciting next chapter

Deadline to submit interest October 31, 2026.

EVENT TIMELINE

Nominations Open
October 1 - December 31

Shortlist Released
Mid-January

Winners Announced
Spring 2027

HIGHLIGHTS





SPONSOR OPTIONS

ALL PARTNERS RECEIVE

- Recognition on the Denobi Awards website
- Inclusion in relevant marketing and digital materials
- Social media recognition
- Early access to Denobi news and press releases
- Recognition during the annual Denobi Awards celebration

EXCLUSIVE CELEBRATION PARTNER

— \$30,000

One exclusive opportunity

- “Denobi Awards Celebration presented by [Company]” recognition
- Premier branding throughout the annual celebration
- Company welcome message integrated into the program
- Priority access for up to eight company guests
- Opportunity to provide a branded experience or gift
- Dedicated email and social media features
- Prominent recognition in the winner announcement
- Advance notice of winners under embargo
- Year-long recognition as an official Denobi partner

DENOBI IMPACT PARTNER

— \$15,000

Limited availability

- Year-long visibility across the full Denobi Awards program
- Featured partner profile on the Denobi website
- One dedicated email feature
- One social media or leadership spotlight
- Opportunity to collaborate on one educational or impact feature
- Recognition in nomination, shortlist, and winner communications
- Advance notice of major announcements under embargo
- Annual celebration access for up to four guests

**INTERESTED?
CONTACT US BY OCTOBER 31 TO RESERVE
YOUR SPOT.**



info@nmdconference.com



SPONSOR OPTIONS

AWARD CATEGORY PARTNER

– \$10,000

Limited availability

- Year-long sponsorship of one available award category
- “Award supported by [Company]” recognition
- Branding in related nomination and award communications
- Recognition in shortlist and winner announcements
- Opportunity to share a brief congratulatory message
- One dedicated social media spotlight
- Advance notice of the category winner under embargo
- Annual celebration access for up to three guests

DENOBI STORIES PARTNER

– \$7,500

Two opportunities available

- Recognition across a series of Denobi stories
- Branding on selected nominee, winner, or past-honoree features
- Sponsor credit on related articles, videos, or interviews
- One dedicated partner spotlight
- Opportunity to contribute one educational or leadership resource
- Social media recognition throughout the series
- Annual celebration access for up to two guests

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SPONSOR OPTIONS

FUTURE OF DENTISTRY PARTNER

– \$5,000

Limited availability

- Alignment with Rising Star and emerging-leader programming
- Recognition in related nominations and honoree communications
- Branding on selected future-focused content
- One dedicated social media spotlight
- Opportunity to provide an approved resource or recognition gift
- Annual celebration access for up to two guests

OFFICIAL MEDIA PARTNER

– \$5,000 OR APPROVED IN-KIND

COMMITMENT

Limited availability

- Media support may include editorial coverage, interviews, nomination promotion, winner coverage, or newsletter, podcast, print, website, and social media exposure.
- Official Media Partner recognition
 - Logo placement on the Denobi website and media materials
 - Inclusion in press announcements
 - Social media recognition and cross-promotion
 - Early access to news, press releases, and approved assets
 - Interview opportunities with Denobi leaders and honorees
 - Annual celebration access for up to two representatives

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